

IMPACT AREAS

Community Care Fund

A gift to the General Fund makes the most impact by supporting key United Way initiatives such as the Dolly Parton Imagination Library, NC 211, and the Leadership Development Program. It also funds Partnership Program Grants based on our community impact focus areas, and other essential areas that help United Way serve Cumberland County effectively.

Dolly Parton Imagination Library

Through the Dolly Parton Imagination Library in Cumberland County, we provide free, high-quality books to children from birth to age five, ensuring every child has access to early literacy resources. With a focus on fostering a love of reading, each child receives a new book every month, helping build their own personal library. This program promotes school readiness, boosts childhood development, and empowers families to engage in reading together. By supporting the Imagination Library, you're helping inspire young minds and set the foundation for lifelong learning in our community.

Education

Education is one of our community impact focus areas. United Way's education programs strengthen children's ability to succeed from kindergarten through college and build successful youth, families, and adults, fostering a brighter future for Cumberland County.

Basic Critical Needs & Financial Stability

Addressing basic critical needs and financial stability is another focus area. We fund programs that provide emergency food, safe shelter, rental, utility, and medical assistance. We also support employment preparation and financial self-sufficiency, empowering individuals and families to thrive.

Health

Health is another one of our community impact focus areas. Our health programs provide access to health care and wellness education, helping people manage and prevent chronic physical and mental illnesses. United Way is committed to promoting healthier lifestyles and better health outcomes for all.

Funded Programs

United Way of Cumberland County supports ongoing programs that align with its community impact focus areas, ensuring meaningful and lasting change. To make the greatest long-term impact and improve lives, United Way partners with local nonprofit agencies that provide vital services to those in need. Through careful vetting and support, United Way ensures that these programs have the resources necessary to deliver results and contribute to a stronger, more resilient community.

ABOUT UNITED WAY

Information Regarding Your Gift

At United Way of Cumberland County, our mission is to improve the quality of life by addressing critical human needs. Every four years, we conduct a Community Needs Assessment to identify the most pressing issues through local focus groups, a community-wide survey, and other research. We believe lasting change is achieved by tackling the root causes of problems. By partnering with local institutions and nonprofit agencies, we strategically invest community resources to strengthen neighborhoods, schools, and families.

We thank you for your contribution. Your support is key to bringing lasting change to Cumberland County. Together, we can improve lives, elevate our community, and change our world. United, we stand. United, we elevate. United, we achieve.

Important Tax Information

Gifts to United Way of Cumberland County are tax deductible within the limits of current federal and state laws. For your tax records, please keep a copy of this pledge form along with your pay stubs or canceled checks.

Our Privacy Pledge To You

Information you provide to United Way is used only to properly credit your contribution and communicate with you about United Way and related program information. United Way of Cumberland County respects the privacy of its contributors and does not rent, trade or sell their information.

Marquis Society

The Marquis Society honors donors who contribute \$1,000 or more to the annual campaign. Members enjoy exclusive invitations to social events and networking opportunities and are listed in the annual register of members.