

Please **print** all information clearly. Your personal information is never shared.

### 1. PERSONAL INFORMATION

I wish to remain anonymous.

Company / Employer \_\_\_\_\_

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Suffix \_\_\_\_\_

Home Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Personal Email \_\_\_\_\_

Date of Birth \_\_\_\_ / \_\_\_\_ / \_\_\_\_  I want to sign up for the United Way newsletter so I can stay in touch.

### 2. PLEDGE TO UNITED WAY

#### Payroll Deduction

\$ \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
Pledge Amount # of Pay Periods Total Gift

Leadership Gift: \$10 per week  
Average Gift: \$4.75 per week

Fair Share: 1 hour of pay per month  
= \$ \_\_\_\_\_

Fair Share Plus: 1% of annual  
income = \$ \_\_\_\_\_

I have been a contributor to United  
Way for \_\_\_\_\_ years.

#### Direct Gift

Gift Amount: \$ \_\_\_\_\_

- Cash
- Personal Check (payable to United Way of Cumberland County)
- Bill Me (\$50 minimum)
  - Monthly  Annually  One Time
- Credit Card (\$50 minimum)
  - Monthly  Annually  One Time
  - Visa  Mastercard

Card Number \_\_\_\_\_  
\_\_\_\_\_/\_\_\_\_\_  
Expiration CVV \_\_\_\_\_

#### Marquis Society

My total gift of \$1,000 or more  
qualifies me for a membership in  
the Marquis Society.

(Please note this gift can be combined  
with a spouse's gift to qualify you for  
the Marquis Society.)

Spouse's Name \_\_\_\_\_  
Spouse's Employer \_\_\_\_\_  
Spouse's Gift Amount \_\_\_\_\_

### 3. IMPACT (SEE THE BACK FOR MORE INFORMATION)

- General Fund
- Education
- Health
- Basic Critical Needs & Financial Stability
- Endowment

**PLEASE CHECK THE ACCURACY OF ALL YOUR ENTRIES, THEN SIGN AND DATE BELOW. UNITED WAY ACKNOWLEDGES THAT NO GOODS OR SERVICES HAVE BEEN RECEIVED IN CONSIDERATION FOR THIS GIFT.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

### IMPACT AREAS

#### General Fund

A gift to the General Fund makes the most impact by supporting key United Way initiatives such as the Dolly Parton Imagination Library, NC 211, and the Leadership Development Program. It also funds Partnership Program Grants based on our community impact focus areas, and other essential areas that help United Way serve Cumberland County effectively.

#### Education

Education is one of our community impact focus areas. United Way's education programs strengthen children's ability to succeed from kindergarten through college and build successful youth, families, and adults, fostering a brighter future for Cumberland County.

#### Basic Critical Needs & Financial Stability

Addressing basic critical needs and financial stability is another focus area. We fund programs that provide emergency food, safe shelter, rental, utility, and medical assistance. We also support employment preparation and financial self-sufficiency, empowering individuals and families to thrive.

#### Health

Health is another one of our community impact focus areas. Our health programs provide access to health care and wellness education, helping people manage and prevent chronic physical and mental illnesses. United Way is committed to promoting healthier lifestyles and better health outcomes for all.

#### Endowment

The Endowment Fund ensures long-term support for United Way's mission. The principal remains untouched, creating a lasting source of funding that grows over time. Partnering with the Cumberland Community Foundation, our endowment generates an increasing stream of resources for sustained community impact.

### ABOUT UNITED WAY

#### Information Regarding Your Gift

At United Way of Cumberland County, our mission is to improve the quality of life by addressing critical human needs. Every four years, we conduct a Community Needs Assessment to identify the most pressing issues through local focus groups, a community-wide survey, and other research. We believe lasting change is achieved by tackling the root causes of problems. By partnering with local institutions and nonprofit agencies, we strategically invest community resources to strengthen neighborhoods, schools, and families.

We thank you for your contribution. Your support is key to bringing lasting change to Cumberland County. Together, we can improve lives, elevate our community, and change our world. United, we stand. United, we elevate. United, we achieve.

#### Important Tax Information

Gifts to United Way of Cumberland County are tax deductible within the limits of current federal and state laws. For your tax records, please keep a copy of this pledge form along with your pay stubs or canceled checks.

#### Our Privacy Pledge To You

Information you provide to United Way is used only to properly credit your contribution and communicate with you about United Way and related program information. United Way of Cumberland County respects the privacy of its contributors and does not rent, trade or sell their information.

#### Marquis Society

The Marquis Society honors donors who contribute \$1,000 or more to the annual campaign. Members enjoy exclusive invitations to social events and networking opportunities and are listed in the annual register of members.